

2023 NEEDS SNACK, SCRATCH AND WIN CONTEST

OFFICIAL RULES

The "Needs Snack, Scratch and Win Contest" (the "**Contest**") will be held at Needs Convenience Stores, each a "**Participating Needs**" and collectively the "**Participating Needs Stores**" and is sponsored by Sobeys Capital Incorporated, ("the **Contest Sponsor**") and is administered by WSP International Limited ("the **Administrator**"). The Contest Sponsor, the Participating Needs Stores and the Administrator are collectively referred to herein as "**Contest Entities**". The Contest begins on **May 11, 2023 at 12:00:01 AM** Atlantic Time ("**AT**"), (the "Contest Start Date") and ends on **July 5, 2023 at 11:59:59 PM AT** or at your Participating Needs Store's closing time (the "Contest End Date"). The period between the Contest Start Date and the Contest End Date is known as the "**Contest Period**."

1. ELIGIBILITY:

TO BE ELIGIBLE TO PARTICIPATE IN THE CONTEST, you must:

- Be a resident of New Brunswick (NB), Newfoundland and Labrador (NL), Nova Scotia (NS) or Prince Edward Island (PE)
- Have reached the age of majority in their Province of residence at the time of Contest start date (18 years in PE; 19 years in NB, NF, and NS).

EXCLUSIONS: The employees, agents and /or representatives of the Contest Sponsor, its affiliates, Participating Needs Stores, employees of Contest Sponsor and Administrators, advertising and promotion agencies or any party involved in the administration of the Contest (the "**Affiliated Parties**"), as well as, respectively, any person with whom an excluded participant is domiciled with or any other member of their immediate family (each an "**Excluded Participant**") are eligible to play and win the instant prizes only, they are not eligible to play and win the sweepstakes prizes, see Rule 6. For the purposes of the Contest Rules (the "**Rules**"), the term "immediate family" includes the father, mother, brother, sister, child, husband, wife, or common-law partner of an Excluded Participant.

For the sake of clarity, an eligible participant who is not an Excluded Participant is hereinafter referred to as a "**Participant**". Each Participant must play/enter exclusively on their own behalf and act for their sole personal benefit.

2. GENERAL CONTEST INFORMATION:

This Contest includes digital Scratch-off game tickets ("digital tickets") that you can scratch on your computer, tablet or smartphone (using your mouse, or finger if you are on a smart phone or tablet). Go to www.NeedsWin.ca and complete the registration form. One registration per customer. You will be required to provide your full name, email address, and phone number. You will also be asked to set up a personal password for future log-in purposes. See Rule 3, below for all the details on how to earn digital tickets. Digital tickets, when scratched may reveal Instant Win prizes or Sweepstakes entries. See "**WHAT TO DO WHEN YOU REVEAL AN INSTANT WIN PRIZE**" below for details. See Table 1 below for a list of all available Instant Prizes, values, and odds to win. Collectively there are 32,000 Instant Win Prizes available to be won. If you do not win an Instant Prize, you will earn a ballot into the Digital Sweepstakes for a chance to win sweepstakes prizes as outlined in Rule 5, below. Any questions, concerns or comments regarding the Contest can be emailed to support@NeedsWin.ca or by sending a self-addressed, stamped envelope to: "Needs Snack, Scratch and Win, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4". You can view a list of Participating Needs Stores at [Store Locator | Needs](#).

3. HOW TO RECEIVE DIGITAL SCRATCH TICKETS WITHOUT PURCHASE: – NO PURCHASE REQUIRED

a.) ENTER A BONUS CODE:

Throughout the Contest Period, Contest Sponsor will post Bonus Codes on their Needs social media platforms, including but not limited to Facebook, Instagram, and Twitter, and / or include Bonus Codes in emails, and SMS messages. Customers can enter Bonus Codes at www.NeedsWin.ca. You will receive one (1) Bonus Digital scratch ticket per Bonus Code entered. Bonus Codes can only be entered once. The Contest is in no way sponsored, endorsed, or administered by, or associated with Facebook, Instagram, or Twitter.

b.) MAIL-IN ENTRY:

To participate in the Contest without making a purchase, you must send a self-addressed, stamped envelope together with your Name, Address, Province, Postal Code, Phone Number, and Email Address clearly printed or typed on a 3" x 5" card or piece of paper to: "Needs Snack, Scratch and Win, No Purchase Request P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4" (the "**No Purchase Request**"). All No Purchase Requests must be received no later than the last day of the Contest Period. Given the variability of the mail delivery schedule, the time of receipt for a No Purchase Request will be determined at the sole discretion of the Contest Administrator. Limit of one (1) No Purchase Request per Participant, per household per day. You will receive a reply by email with a link to enable you to one (1) digital Scratch-off game ticket.

4. HOW TO RECEIVE DIGITAL SCRATCH TICKETS WITH PURCHASE:

a.) UPLOAD A VALID RECEIPT VOUCHER

Throughout the Contest Period, customers that make a qualifying purchase at Participating Needs stores will receive a receipt voucher in addition to their cash register receipt. There are two types of receipt vouchers: Base Vouchers and Bonus Vouchers. Using your smart phone, simply snap a photo of your Base Voucher, go to www.NeedsWin.ca and follow the instructions to register, then upload the picture of your Receipt Voucher. You will receive one (1) Digital scratch ticket for each valid Base Voucher uploaded.

When your purchase includes any advertised qualifying items ("qualifying items") found in any Participating Needs store, you will receive

a Bonus Voucher. Qualifying items are listed in Table 1, below. Qualifying items are specially marked in-store and may be advertised on social media, emails, and in advertising flyers. You will earn one (1) bonus scratch ticket for every qualifying item purchased. Your Bonus Voucher will indicate the number of bonus Digital scratch tickets that you can receive as a result of your purchase of the qualifying items. There is a maximum of twenty (20) bonus scratch tickets per receipt upload. Full instructions on how to register and upload Vouchers are provided online.

Table 1 – List of Participating Products:

Participating Products – Eligible to earn bonus digital game tickets.	Size/Package
Glaceau Vitamin Water	Any 591 mL
Red Bull Energy Drink	Any 250 mL
Bai Water	Any 530 mL
Guru Energy Drink	Any 355 mL
Bio Steel Sports Drink	Any 500 mL
Lay’s Potato Chips	Any 52-66 g
Cheetos	Any 45-90 g
Miss Vickies	Any 66 g
Doritos	Any 65-80 g
Schneiders Pepperettes	Any 30 g
Munchies	Any 62-82 g
Takis Chips or Nuts	Any 72-90 g
Nestle Drumstick, Chips Ahoy!, Oreo, Parlour Super, or Kit Kat Ice Cream Bar	Any 80-200 mL
Mars King Size Chocolate Bar	Any 70-100 g
Sweet Sixteen Candy	Any 135 g
McSweeney’s Pep’n Ched	Any 90 g
Cadbury Family Bar	Any 90-110 g
Jack Link’s Beef Jerky, Nuggets, or Strips	Any 65-81 g
XTRASLUSH	Any

All vouchers must be uploaded by July 12, 2023 at 11:59 pm AT. When you have completed a valid voucher upload, you will automatically earn one or more Digital scratch tickets, as described above. See Rule 5 below, for prize details.

5. HOW TO RECEIVE SWEEPSTAKES ENTRIES:

When you scratch off your digital scratch ticket, and if you do not win an Instant Prize, you will earn either two (2), five (5), ten (10) or twenty-five (25) entries into the Digital Sweepstakes for a chance to win one of the Sweepstakes prizes as described in Rule 6, below. Odds of receiving each denomination are included in Table 2, below.

Table 2:

DIGITAL SWEEPSTAKES BALLOT DENOMINATIONS		
BALLOT DENOMINATION	NUMBER OF DIGITAL TICKETS AVAILABLE	ODDS OF RECEIVING DENOMINATION
2	35,300	1 in 3
5	15,000	1 in 7
10	10,000	1 in 10
25	5,000	1 in 20
Total Ballot Odds	65,300	1 in 2

6. PRIZES:

INSTANT WIN PRIZES

Table 3 – The following are offered as Instant Win Prizes in 97,300 digital scratch tickets available for distribution:

Product Description	Type / Varieties	Size	Retail Value	Quantity Available	Odds to Receive
Coca Cola Soft Drink	Any Variety	250 mL	\$1.99	4,280	1 in 23
Red Bull Energy Drink	Any Variety	250 mL	\$3.29	2,590	1 in 38

Snapple Tea	Any Variety	473 mL	\$1.99	4,280	1 in 23
Guru Energy Drink	Any Variety	355 mL	\$3.49	2,440	1 in 40
Bio Steel Sports Drink	Any Variety	500 mL	\$3.49	2,440	1 in 40
Lay's Potato Chips	Any Variety	52-66 g	\$1.89	4,500	1 in 22
Takis Chips or Nuts	Any Variety	72-90 g	\$2.29	1,970	1 in 50
Nestle Drumstick, Chips Ahoy!, Oreo, Parlour Super, or Kit Kat Ice Cream Bar	Any Variety	80-200 mL	\$3.29	1,370	1 in 72
Mars King Size Chocolate Bar	Any Variety	70-100 g	\$3.19	1,420	1 in 69
Sweet Sixteen Candy	Any Variety	135 g	\$3.79	530	1 in 184
McSweeney's Pep'n Ched	Any Variety	90 g	\$3.99	510	1 in 191
Cadbury Family Bar	Any Variety	90-110 g	\$3.99	510	1 in 191
Jack Link's Pepperoni Stick	Any Variety	22 g	\$1.39	1,440	1 in 68
Small XTRASLUSH		16 oz	\$2.29	3,720	1 in 27
ALL INSTANT PRIZES				32,000	1 in 4

See Rule 7, below for details on how to claim and receive your Instant Prize. The approximate retail value ("ARV") of all Instant Prizes is \$81,239.00.

SWEEPSTAKES PRIZES

GRAND PRIZE

There will be one (1) Grand Prize available to be won in the Contest (the "Grand Prize"). The Grand Prize is twenty-five thousand (\$25,000.00) cash and will be drawn on July 14, 2023. See Rule 7, below for full details on awarding the Grand Prize.

SECONDARY SWEEPSTAKES PRIZES

There will be a total of sixty-seven (67) secondary sweepstakes prizes available to be won (each a "Secondary Prize").

Table 4 – The following are offered as Secondary Sweepstakes Prizes:

Prize Description	ARV Each	Quantity Available	Drawing Date(s)
\$5,200 in Groceries	\$5,200.00	1	July 14, 2023
\$2,600 in Gas	\$2,600.00	1	July 14, 2023
5,000 Scene Plus Points	\$50.00	56	7 Potential Winners drawn on each of: May 31, June 2, June 9, June 16, June 23, June 30, July 7, July 14, 2023
25,000 Scene Plus Points	\$250.00	8	1 Potential Winner drawn on each of: May 31, June 2, June 9, June 16, June 23, June 30, July 7, July 14, 2023
100,000 Scene Plus Points	\$1,000.00	1	July 14, 2023
TOTAL PRIZES:		67	

The total retail value for all Secondary Prizes is \$13,600.00. See below - ADDITIONAL SECONDARY PRIZE INFORMATION for complete information. The Grand Prize and Secondary Prizes are collectively referred to as the "Sweepstakes Prize" or the "Sweepstakes Prizes." For each prize, one (1) winner will be randomly selected from among all Participating Stores' eligible entries received by the Administrator in their offices in Markham, ON., on the dates shown above. Maximum one (1) prize per person per household.

ADDITIONAL SECONDARY PRIZE INFORMATION:

\$5,200.00 in Groceries will be awarded as Sobeys Gift Cards, totaling but not exceeding \$5,200.00.

\$2,600.00 in Gas will be awarded as \$2,600.00 in Sobeys Gift Cards, totaling but not exceeding \$2,600.00.

Scene Plus Points have an approximate value of 1 cent per point. Points can also be redeemed for groceries, movies and more. Go to [How it works \(sceneplus.ca\)](https://www.sceneplus.ca) for details. The actual value of your prize may vary depending on what reward you redeem your Scene Plus Points for. You must be a member of Scene Plus to redeem your prize. Membership is free. Go to [Register for Scene+ \(sceneplus.ca\)](https://www.sceneplus.ca).

Gift cards have no value until activated. Sobeys Gift cards are valid at participating Sobeys stores across Canada. Gift cards may be used for purchases of any item in store, unless prohibited by law. Sobeys Gift cards have no expiration date and there are no inactivity fees or other fees associated with them. You can check your card balance in store or by calling 1-800-832-0717. Protect gift cards as if they were cash. A gift card's balance cannot be replaced if it is lost, stolen, damaged or used without your consent. Gift cards cannot be exchanged for cash, except where required by law. For more details, please visit <https://www.sobeys.com/en/gift-cards-every-occasion/>.

OTHER PRIZE NOTES:

GENERAL INFORMATION. Prizes may differ from the photos and images used in advertising and promotional materials for the Contest, including

print, website, and electronic banner advertising. Each Prize must be accepted (i) "AS AWARDED," WITHOUT ANY WARRANTY OF ANY KIND, either express or implied, and (ii) may not be modified, transferred, assigned, or exchanged for cash (unless expressly authorized by the Contest Sponsor and Administrator at their sole discretion). The Prize will be awarded only to the individual whose name and information appears on the registration. In the event of a dispute as to who owns the mobile phone number the Contest Sponsor's decision will be final. No substitution will be permitted, except at the discretion of the Contest Sponsor. Any difference between approximate retail value and the actual value of the Prizes as taken will not be awarded.

7. CONTACTING POTENTIAL WINNERS AND AWARDING OF PRIZES:

WHAT TO DO WHEN YOU REVEAL AN INSTANT WIN PRIZE MESSAGE:

Your Instant Win prize message will consist of a full description of the Instant Prize that you have won, plus a photo of the prize ("prize coupon"). You can redeem your prize coupon on your next visit to your selected Participating Needs Store, or you can redeem your prize at any time through close of business on July 12, 2023. For easy prize redemption, follow the instructions on screen and enter your mobile phone number to send yourself a SMS message with your winning Instant Prize coupon. Bring your winning prize coupon into a Participating Needs store on a mobile device. Pick up the product described on your prize coupon and take it to the checkout for verification and to claim your prize. You must show your winning prize coupon to redeem your prize. The cashier at your Participating Store must scan the bar code on your prize coupon or enter the PLU code. There is a ten (10) minute timer on your prize coupon and once you start the redemption process, the coupon will VOID after 10 minutes. You must correctly answer, verbally and unaided, a skill-testing question that the cashier provides to you. Instant Win Prizes do not include applicable taxes, ecology, or bottle deposit. No cash value or cash back. All Instant Win Prizes MUST be redeemed before close of business on July 12, 2023. Not all Instant Win Prizes may be claimed or redeemed.

WHAT TO DO IF YOU ARE CHOSEN AS A WINNER FOR ANY SWEEPSTAKES PRIZE:

If you have been selected as a potential winner in any of the drawings described above, the Administrator will notify you via e-mail and/or phone. As a condition of awarding any prize, winner must have signed and returned, within seven (7) days of receipt, the Contest Entities Compliance, Release, and Indemnity Form (the "**Release Form**") under which, among other matters, winner confirms his/her compliance and eligibility with these Rules, completes, provides proof of identity, and releases and indemnifies the Contest Sponsor, Administrator and other certain parties.

All prizes will be shipped to or redeemed at a Participating Needs store closest to winner's valid disclosed address by prepaid delivery, unless otherwise specified. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Stores following verification. If the prize is required to be shipped to any Participating Store, upon receipt of the prize, the appropriate Participating Store will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Store. A minimum of three (3) attempts will be made to contact the winner to arrange for the pickup of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited.

The Grand Prize Draw will be held at 2:00 pm Eastern Time on Wednesday, July 14, 2023 at the Administrator's offices located at 100 Allstate Parkway, Markham, ON L3R 6H3. The potential winner will be selected electronically and randomly from among all eligible entries received from all entries combined. Secondary Prize drawings will be held at 2:00 pm Eastern Time on the dates outlined in Rule 6 Table 4, above, at the Administrator's offices located at 100 Allstate Parkway, Markham, ON L3R 6H3. The potential winners will be selected electronically and randomly from among all eligible entries received prior to the date and time of each drawing. Non-winning entries will roll-over into all subsequent drawings and all non-winning entries will be combined in the Grand Prize draw.

All prize claims are subject to verification and eligibility by the Administrator or authorized personnel at the Participating Store at which the prize claim is presented and surrendered for redemption. All prizes will be shipped to or redeemed at the Participating Store closest to winner's valid disclosed address by prepaid delivery, unless otherwise specified. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Stores following verification.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Contest Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include but are not limited to unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

Each Participant is responsible for ensuring that their information is correct. The Contest Sponsor and Administrator cannot be held liable for invalid or inaccurate telephone numbers. Each selected Participant will be contacted by email, SMS communication or voice communication; the potential winner will receive and complete the Release Form and must provide photo identification and proof of identity and return it to the Administrators. As noted above, a condition of awarding the prize, the winner must have signed and returned the Release Form, within seven (7) days of receipt, failing which they will be disqualified. Response time will be determined solely by the Administrators' clock.

BEFORE BEING CONFIRMED AS A PRIZE WINNER, the potential winner must:

- Correctly answer, unaided, a mathematical skill-testing question;
- Duly complete and sign the Prize Release Form, and return the Release Form within seven (7) days of receipt of the aforementioned Form, in accordance with the instructions provided by the Administrator;
- Consent to their name, address, voice, image, statements in connection with the Contest, and any photograph, video, audio and/or video recording, being published, reproduced or otherwise used by or on behalf of the Contest Sponsor for publicity purposes or other promotional or commercial use by or on behalf of the Contest Sponsor, in any media, future or existing, including print, broadcast, television and the Internet, without further notice, additional compensation or right of inspection;
- Provide photo identification upon request.

If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Contest in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Contest Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. For all prizes except the Grand Prize, Administrator will hold a maximum of three (3) re-draws to attempt to select an alternate prize winner from among the pool of eligible entries received. A minimum of three (3) attempts will be made to contact each alternate potential winner to arrange for pickup of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited and such forfeited prizes will not be awarded. For the Grand Prize, alternate potential winners will be contacted until the prize is duly awarded.

9. ODDS OF WINNING:

Odds of receiving any individual Instant Prize are detailed in Rule 6, Table 3 above. Overall odds of receiving an Instant Prize are 1 in 4. For the Grand Prize Draw and the Secondary Prize Drawings, the odds of winning depend on the number of entries received prior to each drawing during the Contest Period. For the Grand Prize Draw, the odds of winning depend on the total number of entries received. All drawings depend on if that same participant receives 2, 5, 10, or 25 entries toward the Sweepstakes Prize Drawings during the Contest Period, in accordance with these Rules.

10. TERMS AND CONDITIONS:

The Contest is governed by the laws of Nova Scotia and the laws of Canada applicable therein, and is subject to all applicable federal, provincial, and municipal laws and regulations and is void where prohibited by law. Participation constitutes your full and unconditional agreement to these Contest Rules and the decisions of the Contest Entities, which are final and binding in all matters related to the Contest. By entering the Contest, you agree that the courts of Nova Scotia, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of this Contest's Rules or the running of this Contest. By entering this Contest, you agree to be legally bound by the terms and conditions of these Rules. **ANYONE FOUND TO HAVE VIOLATED THESE RULES FOR ANY REASON MAY BE SUBJECT TO DISQUALIFICATION AT THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST SPONSOR AT ANY TIME.** Any attempt made by a Participant or other individual or entity to deliberately damage, manipulate or undermine the legitimate operation of the Contest, including but not limited to any fraudulent claims, is a violation of the law. The Administrator and Contest Sponsor reserve the right to seek remedies and damages from any such individual or entity which makes any such attempt. Any entrant who, in the opinion of the Administrator, is determined to be engaging in any of the foregoing activities will be immediately disqualified from the Contest.

By participating in the Contest, you agree to release and hold harmless the Contest Sponsor, Affiliated Parties and each of their respective direct and indirect parent companies, affiliates, officers, directors, employees, brokers, agents, representatives, successors and assigns (collectively, the "Releasees") for i) your participation in the Contest; ii) any failure of a website during the Contest, iii) any problem or technical failure related to telephone lines or networks, online computer systems, servers, access providers, or computer equipment or software; iv) any fraudulent call; v) any delay or inability to act as a result of any event or situation beyond the control of the Releasees including, but not limited to, a strike, lock-out or any other labour dispute, vi) any Entry not received for any reason, including due to technical problems or an Internet network or website overload, vii) any damage to the computer or any other device belonging to the Participant or to a third party as a result of participation in the Contest; viii) the awarding, use or misuse of any Prize or portion thereof, ix) any Prize lost or damaged during transport and shipping, x) any situation that may limit or prevent any person from reading the entry rules and xi) any combination of the foregoing.

Furthermore, by participating in this Contest and as a condition of acceptance of a Prize, the winner, if applicable, releases the Releasees from any liability, obligation, claim, suit, charge or any other claim for damages, regardless of cause, arising from or related to participation in the Contest or acceptance or use of a Prize, including, but not limited to, and subject to any limits required by law, in the event of injury, death, damage or loss of property. Upon acceptance of the Prize, the obligations relating to it are the responsibility of the service providers and the Releasees are fully released from all liability.

The Contest Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure or any other cause. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest (at the Contest Sponsor's sole discretion) is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Contest Sponsor, reserves the right to cancel, modify or suspend this Contest, or to amend these Rules in any way, in the event of any accident, printing error, administrative error or other error of any kind, or for any other reason, without prior notice or obligation. Without limiting the generality of the foregoing, the Contest Sponsor reserves the right, at its sole discretion, to administer another proficiency test, as it deems appropriate based on the circumstances and/or to comply with applicable law.

The Contest Sponsor reserves the right, at its sole and absolute discretion, to change, without notice, the Contest deadline or any of the dates set out in these Rules, to the extent necessary, for purposes of verifying the compliance of any Participant or Entry in accordance with these Rules, or due to technical problems or under any circumstances that, in the view of the Contest Sponsor and at its sole discretion, may affect the proper administration of the Contest in accordance with these Rules, or for any other reason.

By entering this Contest, each Participant consents to the Contest Sponsor, its agents and/or representatives, storing, sharing, and using the personal information submitted with their Entry through the information contained in the Entry Form for the sole purpose of administering the Contest and awarding the Prize, including, but not limited to, contacting the Participant about the Contest and their Entry. You may also receive additional communications from the Contest Sponsor and/or third-party partners (if applicable) about their products, services, upcoming contests, and promotional offers if you consent to receive such communications on the Contest Website. You may, at any time during or after the Contest, withdraw your consent to receive additional communications by following the unsubscribe instructions included in these communications. Please visit https://www.iga.net/en/utilities/privacy_policy for details about Sobeys' Privacy Policy regarding the use of personal information.

You have the option, but are NOT required to, enter the Contest by following the instructions provided above using a compatible mobile device. Standard data use and service rates apply and may vary according to your mobile device package and mobile service provider. Please

contact your mobile service provider for details before participating in this Contest using a compatible mobile device.

By entering this Contest, each Participant consents to the Contest Sponsor, its agents and/or representatives storing, sharing, and using the personal information submitted with their participation and /or through the information gathered electronically for the sole purpose of administering the Contest and awarding the Prize, including, but not limited to, contacting the Participant about the Contest and their participation. You may also receive additional communications from the Contest Sponsor and/or third-party partners (if applicable) about their products, services, upcoming contests, and promotional offers if you consent to receive such communications on the Contest Website. You may, at any time during or after the Contest, withdraw your consent to receive additional communications by following the unsubscribe instructions included in these communications. Please visit <https://www.needs.ca/en/privacy-policy> for details about Needs Privacy Policy regarding the use of personal information. These contest rules can be found at www.NeedsWin.ca or at the service counter of a Participating Needs. The names of the contest winners will be available at support@NeedsWin.ca after July 19, 2023, for a minimum period of three (3) months. In the event of a discrepancy or inconsistency between the terms and conditions of the French version of these Rules and any disclosures or other statements contained in any Contest-related materials, including the Entry Form, the Website, the English version of these Rules and/or television, print or online advertising at the point of sale, the terms and conditions of the English version of these Rules will prevail to the fullest extent permitted by law.

The contest is sponsored by Sobeys Capital Incorporated and is administered by WSP International Limited.

This Contest is not managed or sponsored by <https://www.needs.ca> or by [Scene+ home \(sceneplus.ca\)](http://Scene+ home (sceneplus.ca)). Any questions, comments or complaints regarding the Contest should be directed to support@NeedsWin.ca or by sending a self-addressed, stamped envelope to: "Needs Snack, Scratch and Win, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4". The Contest Sponsor, Administrators and its affiliates, directors, officers, agents, and employees are not responsible for any claims arising from or related to the Contest Sponsor. By participating in this Contest, all Participants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the www.NeedsWin.ca platform and release the Contest Sponsor and any company, corporation, trust or other legal entity controlled by or affiliated with them, their advertising and promotional agencies, and their employees, agents and representatives from any liability for damages they may incur as a result of using this platform. The trademarks of Scene Plus IP Corporation are used under license by Sobeys Capital Incorporated. All other trademarks are the property of their respective owners.